

2010 RANM Annual Fall Conference * A United Voice Through Programs and Governance

Conference Highlights Include:

Wednesday, September 22

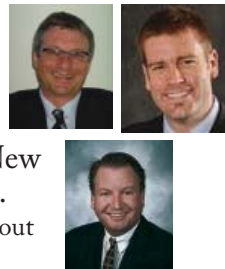
10:00 a.m. - 11:00 a.m.
Budget and Finance Committee

11:00 a.m. - noon
International Committee
RANM Benevolent Fund Annual Meeting
Issues Advocacy Fund Meeting

11:00 a.m. - 3:15 p.m.
RPAC Training (includes lunch)

Walt Witek, Senior VP, NAR Community and Political Affairs Division will be joined by John Smaby, NAR Major Donor Liaison from Minnesota and Christopher Nave, NAR Fund Raising Representative, to train New Mexico's RPAC Trustees and Member Board Leadership.

If you are interested in attending this session and learning more about RPAC, please contact Mary@nmrealtor.com.



1:00 p.m. - 3:00 p.m.
Forms Committee
NM Multi-Board MLS Annual Meeting

2:00 p.m. - 3:00 p.m.
Strategic Planning Committee

3:30 p.m. - 5:30 p.m.
RPAC-NM Trustees/RPAC-NM Annual Meeting
All RPAC Contributors are invited to the RPAC-NM Annual Meeting.

5:15 p.m. - 5:45 p.m.
YPN (Young Professionals Network) Networking Reception

5:45 p.m. - 7:45 p.m.
Networking Cocktail Party
Join friends and colleagues at this networking party - a grand kickoff to this evening's slot tournament and a great conference.
A ticket to this event is included in your full registration.

7:00 p.m.
Omega Tau Rho (By Invitation Only)

8:00 p.m.
Slot Tournament - complete with cash prizes! Join friends and col-



leagues at Buffalo Thunder Casino for a REALTOR® slot tournament. You could be a big winner - and you're sure to have tons of fun. (Tournament entry fee separately ticketed; everyone is invited to watch and cheer on the contestants)

Thursday, September 23

7:30 a.m. - 9:00 a.m.
Professional Standards Committee
Stanley H. Mathis Foundation Annual Meeting
Board Presidents/Presidents Elect Council
Special Guest - Walt Witek, NAR
REALTOR® Institute New Mexico/GRI Committee
Federal Political Coordinators (FPC) Meeting

9:00 a.m. - 12:00 noon
Don't Hit Send: All E-mails Are Not Created Equally



Marvin Sadovsky, PhD, has over 36 years experience developing, building, and marketing residential and commercial properties. His session, based on the premise that e-mail must become a relationship building format, will provide tips to make your e-mail messages inform, elicit a response, and become an effective marketing tool.
This session has been approved for 3 hours of CE training credit.

12:15 p.m. - 2:30 p.m.
Luncheon and RANM Annual Meeting
We've packed three meetings and lunch into an event you won't want to miss. President **Connie Hettinga** and Treasurer **Debbie Rogers** will give you a brief update of RANM activities followed by presentation and vote on the proposed Bylaws Amendments.



Vicki Bott, Deputy Assistant Secretary for Single Family Housing, Department of Housing and Urban Development will be our special guest and bring attendees the latest on Single Family FHA mortgage insurance programs and the approval and monitoring of FHA-approved lenders.

And as you know, it's election year in New Mexico - and the candidates for Governor, Diane Denish and Susana Martinez, have been invited to join attendees at this luncheon to talk about their priorities and answer your questions about their stand on real estate related issues.

A ticket to this session is included in your full registration.



2:45 p.m. - 5:45 p.m.
How to Market Your Listings to Sell in Today's Market



Darryl Davis has been one of the highest rated speakers at NAR conferences for the past 7+ years - and RANM is pleased he will be joining us. Darryl entered the real estate industry to support himself while pursuing an acting career - and quickly became a top producing agent and discovered his true joy - coaching and educating others to achieve their goals. His "How to Market Your Listings" session features

his special blend of fun, learning, and motivation.
This session has been approved for 3 hours of CE training credit.

2:45 p.m. - 4:15 p.m.
Association Executives Committee

3:30 p.m. - 5:00 p.m.
Executive Committee

6:15 p.m. - 7:15 p.m.
RPAC Major Donor Reception (By Invitation Only)



7:30 p.m. - 9:30 p.m.
Presidents' Gala and Recognition Banquet



Announcement of the prestigious REALTOR® of the Year winner will be made at the beginning of this evening's gala event. Following dinner, 2010 RPAC Awards will be announced; special awards, including the Peggy Comeau Leadership Award, will be given; and President Hettinga will recognize and honor her leadership team and 2010 volunteers. (separately ticketed event)

Friday, September 24

8:00 a.m. - 9:00 a.m.
Concurrent Hot Topic Break Out Sessions

Topics will be announced prior to conference and will include hot issues real estate practitioners are facing now, such as short sales "how-tos", social media for real estate, and more.

8:30 a.m. - 9:00 a.m.
GRI Coffee

All GRI designees and candidates are invited to attend this special morning networking gathering.

9:15 a.m. - 11:15 a.m.
RANM Fall 2010 Legal Update



RANM Counsel and Hotline Attorney Ashley Strauss-Martin will update you on common legal concerns you encounter as a real estate professional and provide the answers to the most common Legal Hotline questions. This popular session will bring you up-to-date on issues you need to watch for in your day-to-day business activities.
This session has been approved for 2 hours of CE credit.

District Caucuses and Box Lunch
11:20 p.m. - 12:45 p.m.

1:00 p.m. - 3:30 p.m.
Board of Directors

Business includes consideration of 2011 budget, election of 2011 officers, and election of Stanley H. Mathis Trustees and NM Multi-Board MLS Directors. Special Guest - Jaren Davis, Region XI Vice President.



Check www.nmrealtor.com for schedule updates

Accommodations and Meeting Venue



Hilton Santa Fe Golf Resort and Spa at Buffalo Thunder is the site for RANM's Fall Conference.

Group room rate is \$149 (plus taxes and fees).
RANM room block will be

lifted September 1 (or sooner if filled). You may make your reservation by calling 1-800-HILTONS. You must identify yourself as a member of RANM to receive group rate.