

2017 RPAC-NM GOALS

July 31, 2017

Board Name	# of Members	2017 NAR Goal	2017 RANM Challenge Goal	Grand Total	2017 Collected	2017 Collections %	RANM MI Goal 2017	MI Paid	PC Goal 2017	PC Paid	2017 Part. Goal 37%	2017 Actual Part.	2017 Part. % (Goal 37%)	Broker Involvement %	Calls For Action -NAR (20% Goal)	Calls For Action -State (20% Goal)
Carlsbad	67	\$ 408.00	\$ 1,508.00	\$ 1,916.00	\$ 3,035.00	158.00%					25	57	85%	17%		
Clovis/Portales	143	\$ 870.00	\$ 3,218.00	\$ 4,088.00	\$ 4,535.00	110.94%	2	2	1	1	53	57	39%	9		
Commercial Association	336	\$ 2,044.00	\$ 7,562.00	\$ 9,606.00	\$ 11,553.00	120.27%	3	2	1	1	125	146	43%	15		
Deming-Luna	24	\$ 146.00	\$ 540.00	\$ 686.00	\$ 690.00	100.00%					9	10	41%	57		
Espanola Valley	34	\$ 207.00	\$ 765.00	\$ 972.00	\$ 1,250.00	128.00%					13	25	73%	20		
Gallup	25	\$ 152.00	\$ 563.00	\$ 715.00	\$ 820.00	115.00%					10	19	76%	0		
Greater Albuquerque	3,197	\$ 19,442.00	\$ 71,960.00	\$ 91,402.00	\$ 47,502.00	52.00%	23	10	3	2	1,183	1,176	36%	4		
Hobbs	82	\$ 499.00	\$ 1,846.00	\$ 2,345.00	\$ 415.00	17.70%					31	25	30%	0		
Individual Members	121	\$ 736.00	\$ 2,724.00	\$ 3,460.00	\$ 2,747.00	79.40%	1				45	40	33%	na		
Las Cruces	437	\$ 2,658.00	\$ 9,836.00	\$ 12,494.00	\$ 9,970.00	80.00%	11	2	1	1	162	131	30%	10		
Las Vegas	32	\$ 195.00	\$ 720.00	\$ 915.00	\$ 790.00	86.00%					12	10	31%	0		
Los Alamos	52	\$ 316.00	\$ 1,171.00	\$ 1,487.00	\$ 615.00	41.36%					20	22	42%	11		
Otero County	129	\$ 785.00	\$ 2,903.00	\$ 3,688.00	\$ 4,250.00	115.00%	2	1			48	36	28%	46		
Roswell	87	\$ 529.00	\$ 1,958.00	\$ 2,487.00	\$ 5,228.00	210.00%	1	1	1		33	57	65%	13		
Ruidoso/Lincoln County	171	\$ 1,040.00	\$ 3,849.00	\$ 4,889.00	\$ 4,589.00	94.00%	3	2			64	44	25%	20		
San Juan County	172	\$ 1,046.00	\$ 3,872.00	\$ 4,918.00	\$ 6,648.00	135.00%	3	2			64	70	40%	16		
Santa Fe	754	\$ 4,885.00	\$ 16,672.00	\$ 21,557.00	\$ 21,112.00	97.94%	7	4	1	2	279	284	37%	3		
Sierra County	27	\$ 164.00	\$ 608.00	\$ 772.00	\$ 350.00	45.00%					10	7	28%	13		
Silver City	58	\$ 353.00	\$ 1,305.00	\$ 1,658.00	\$ 4,747.00	286.00%	1	2			22	31	53%	7		
Taos County	174	\$ 1,058.00	\$ 3,917.00	\$ 4,975.00	\$ 5,390.00	108.00%	1				65	93	53%	14		
RANM					\$ 4,000.00		4	4								
TOTAL	6,122	\$ 37,219.00	\$137,781	\$175,000	\$ 140,236.00	80.14%	61	32	8	2	2266	2340	38.23%	6.71%		