



ISSUES ADVOCACY FUNDING APPLICATION

IMPORTANT: In order for this application to be considered, it ***MUST*** be filled out in its entirety and all requested information and attachments ***MUST*** be provided.

The application must also conform to the purpose of the Fund:

...”to promote and mobilize public support for the REALTOR® position on public policy issues by educating the public about the impact and consequences of real estate-related legislation or regulation, and by conducting public advocacy campaigns. Funds may be used to support or oppose measures or actions proposed or under consideration by governmental bodies which concern the preservation of private property rights, real estate brokerage, and the legal and economic rights of individuals engaged in the real estate industry. ...”

SUMMARY:

Project Title:

Funds Requested:

Funds Committed by the Applicant:

Please use additional space and attachments as needed.

Date:

1. Funds requested by:

Name of Board/Association/Committee:

Contact Person/Title:

Address:

City:

Zip

Phone:

FAX:

2. Local Board of Directors or NMAR Committee Approval Date:

3. (a) Local Financial Support Raised/Committed to this: _____

*Note: The Issues Advocacy Fund Committee **may** make its support of an issue conditional on the Member Board also providing funding up to an equal match to NMAR's assistance, or in equal sharing of 1/3 of the costs by NAR, NMAR and the Member Board if NAR is involved.*

(b) Level of Volunteer Commitment: _____

(c) Assess the level of REALTOR® Involvement in this matter:

4. Amount You Are Requesting: \$ _____

Payable to: _____

Address: _____

City: _____ ZIP: _____

5. (a) Supplemental NAR/IMF \$ _____

(b) Previous funding:

1. IAF: \$ _____

2. NAR/IMF: \$ _____

(c) NAR's Customized Legislation Program: \$ _____

6. When will funds be needed?

7. Issue Background, Description, Status of Issue (Attach any supporting documents—see next page for examples), and Your Position on Issue:

8. What are your overall anticipated costs? \$ _____
(Attach budget with specific details of planned expenditures. Examples: brochures, TV, ads, direct mail, agencies, media groups.)

9. (a) What is the significance of the issue to REALTORS® in your area?

(b) What is the issue's potential local, regional, and statewide impact?

10. (a) What organization(s) support your position?

Name: _____

Contact: _____

Name: _____

Contact: _____

Name: _____

Contact: _____

Name: _____

Contact: _____

11. (b) How well organized are your supporters?

12. What organization(s) oppose your position?

(a) Name:

Contact: _____

Name: _____

Contact: _____

Name: _____

Contact: _____

(b) How well organized is the opposition?:

13. Where do decision-making officials stand? _____

14. Detail your plan of action and timetable. (Attach documents if additional space is necessary)

15. If NMAR leadership/staff was contacted about this proposal, please list the contacts.

16. Assess the Potential for Success in the Proposed Issues Advocacy Campaign:

17. (a) Attach promotional material, public documents, current/proposed ordinances applicable to Issues Advocacy Campaign.

(b) List all attachments/exhibits and number of pages of each (label each attachment/exhibit):

Attachment A:

Title/content: _____

Pages: _____

Attachment B:

Title/content: _____

Pages: _____

Attachment C:

Title/content: _____

Pages: _____

Attachment D:

Title/content: _____

Pages: _____

Attachment E:

Title/content: _____

Pages: _____

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As a recipient of Issues Advocacy Campaign Funding you agree to send a campaign report to the **NMAR** Issues Advocacy Funding Committee within 30 days of funding, quarterly reports thereafter, AND a final report after the issue campaign is concluded. All reports must be submitted in writing.

An application may be resubmitted if it is denied and the applicant wishes to submit new or additional information to support the request.

Board/Association/Committee President

Date

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Approved Methods of Submittal:

1. By mail to:

New Mexico Association of REALTORS®
David Oakeley, Government Affairs Director
549 S Guadalupe St
Santa Fe, NM 87501

2. Electronic Submittal:

E-mail application AND all required attachments in WORD and/or
PDF files/format to: david@nmrealtor.com